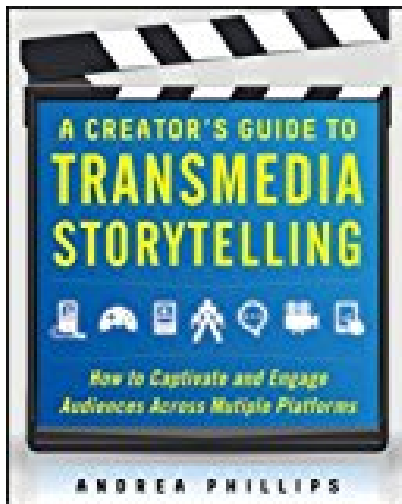


A Creators Guide to Transmedia Storytelling How to Captivate and Engage Audiences Across Multiple Platforms Business Books



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